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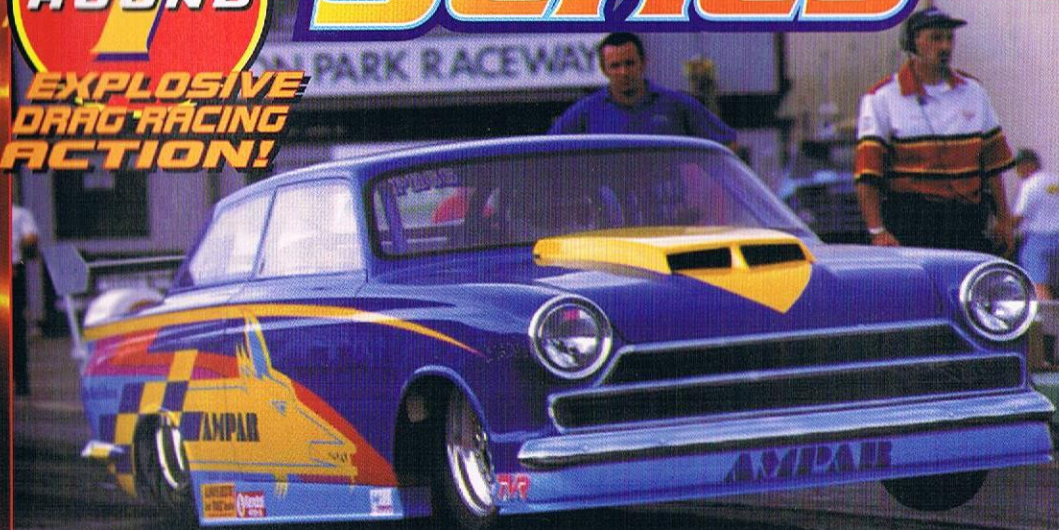
**THE FRIENDLIEST RACE SERIES OUTSIDE THE U.S.A.**

**OBSESSION MOTORSPORTS PRESENT**

# **Super '99 Series**

**ROUND 1**

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ACTION!**



**1st - 3rd MAY 1999**

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## WARNING MOTORSPORT CAN BE DANGEROUS

**WARNING TO THE PUBLIC: MOTORSPORT IS DANGEROUS AND PERSONS ATTENDING THE MEETING DO SO ENTIRELY AT THEIR OWN RISK.**

It is a condition of admission that all persons having any connection with the promotion and/or organisation and/or conduct of the meeting, including the owners of the land and the drivers and owners of vehicles and passengers in the vehicles, are absolved from all liability arising out of accidents causing damage or personal injury (whether fatal or otherwise) however caused to spectators or ticket holders.

### **SUPER SERIES: ROUND ONE: 1st - 3rd MAY 1999**

MSA Track License Number: 98097  
ACU Track License Number: 53  
Super Series Permit Number: Ch99346  
ACU Permit Number: 04186  
MSA Permit Numbers: T.B.A.

### **OFFICIALS OF THE MEETING:**

MSA Steward: Mr D Lucas  
ACU Steward: T.B.A.  
MSA Observer: Mr A Lapsley  
Clerk of the Course: Mr J Ledster  
assisted by Mr R Warburton & Mr G Greatholder  
MSA Car Scrutineer: Mr G Stockton and two assistants  
ACU Bike Scrutineers: Mr D May and Mr S Johnson  
Safety Officer: Mr S Hill  
Club Stewards: Miss T Cowen, Mr S Day  
and Mr J Cookson  
Timekeepers: Mrs B Satchell and Mrs J Nobes  
Meeting Secretary: Mrs W Talbot  
Points Co-ordinator: Mrs T Gibbs  
Medical Cover: Paramedics  
and St John's Ambulance Service  
Chief Marshal: Mr B Sanderson-Brown  
Marshals: A.P.I.R.A. / F.A.S.T.

### **OBSESSION MOTORSPORTS LTD.**

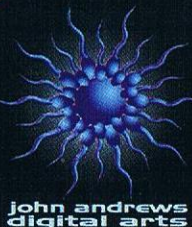
Heathfield Farm, Smarts Heath Road, Mayford, Woking, Surrey, GU22 0RG. Tel: 01483 236 262.

The material accepted for publication in this programme is done so in the good faith that it is correct and honest. Obsession Motorsports Ltd accept no liability for any inconvenience or loss as a result of information published herein and reserve the right to alter the running of the event at their absolute discretion..

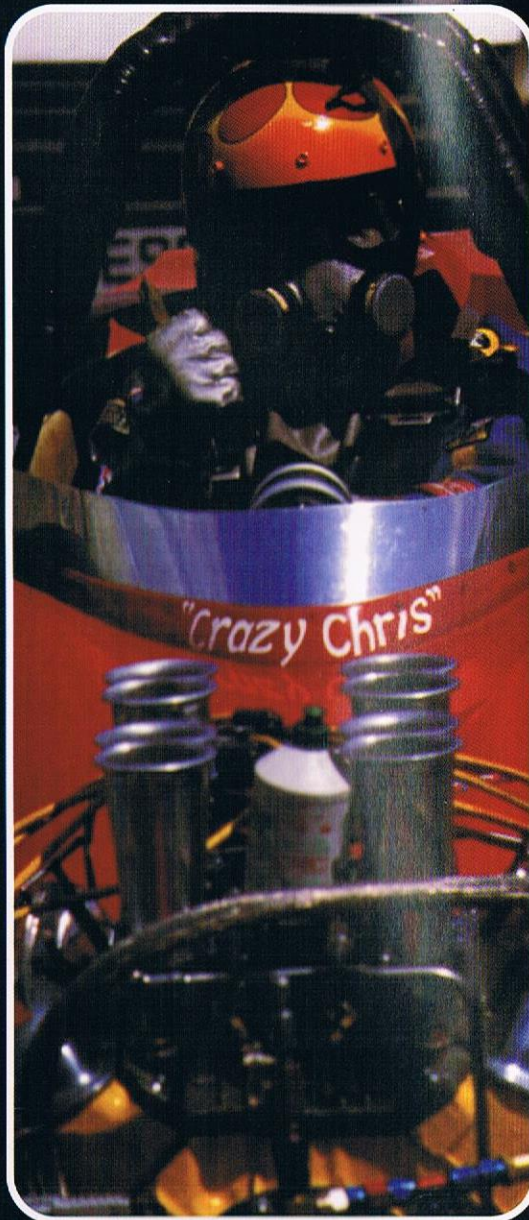
### **PROGRAMME DESIGN.**

John Andrews Digital Arts, The Garden Studios, 17 Southleigh Road, Clifton, Bristol BS8 2BQ.  
Tel: 0117 946 7052. Mobile: 07971 389 635

Page and advertising layout: Craig Gibbs. Photography: Mark Gredzinski. Print: RCS Plc.



john andrews  
digital arts



# OBSESSION MOTORSPORTS PRESENT *Super '99* EXPLOSIVE DRAG RACING ACTION! *Series*

## TEL'S SOAP BOX...

*Dear Race Fan,*

*Welcome to the first round of Super Series '99. Over the winter period improvements have been taking shape, mainly directed towards the race track which obviously is of prime importance to achieving maximum performance from our racers and their machines which ultimately reflects in your enjoyment of the racing, that's not to say that we don't care about you the spectator, slowly but surely we will try to improve the facility to make your visits even more enjoyable, should you have any complaints, please let us know and we will try to help.*

*We are very pleased to welcome to Avon Park this season two rounds of the MSA Top Alcohol Championship, also four rounds of the National Drag Racing Championship, a great way forward for the sport. Look out for the Nitro Top Fuel Bikes and the awesome Top Gas Bikes from Europe. Also running for the first time ever in competition in this country will be the kids in the Junior Dragsters, so come on race fans, give them the support they deserve as this is a great introduction into Drag Racing, who knows, you could be watching the Top Fuel stars of the future.*

*Negotiations are presently taking place at this time to bring Top Fuel to the 'Park at our August Bank Holiday event, this is yet to be confirmed, so watch the press for details. We have SKY TV doing the filming this year, keep a lookout in your TV magazines. Each race will be televised approximately one week after the event and will have its own stand-alone programme.*

*Finally, to sum it all up, '98 was a major success and far out-weighted our expectations. Let's make Super Series '99 even bigger and better. I would like to just say thanks to a few people because without their support... and yours, Super Series '99 would not be here.*

*Thanks.....*

*To all sponsors both past and present. Please support them so that they continue to support us.*

*Anthony Hodges for the use of his facility.*

*APIRA as the organising club.*

*FAST for their work both on and off the track.*

*Alan Cook, a very personal thanks. That's all for now folks.*

**TEL.**

OBSESSION MOTORSPORTS LTD

# Avon Park RACEWAY



## FACILITIES & IMPROVEMENTS

There have been many improvements to Avon Park Raceway over the winter months including finishing touches to the banking on both sides of the raceway, general tidying, painting of the start-line area and the armco, all in an effort to bring some colour to the Park. Improvements are in progress to make more pit space available and also to see the spectator stands completed.

There are of course many jobs still to finish and improvements still to be made and these will come in time. We only ask everyone to look at what has been done over the last few years and to be patient. One big improvement from last year which has to be fully appreciated for this season is the new timing system, together with the large easy to see score boards.

With all this said, it just leaves us at OML & Avon Park Raceway to say a big thank you to all of those who have been involved in the work, to those who have supported us through it and hope you enjoy a Super - Super Series '99!

**John Hunt**

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## ASSOCIATED SPONSORS

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# PROGRAMME OF EVENTS



## SATURDAY 1st MAY

10:00 AM - TRACK OPENS FOR QUALIFYING

18:00 PM - TRACK CLOSURES

## SUNDAY 2nd MAY

11:00 AM - TRACK OPENS FOR QUALIFYING

17:00 PM - TRACK CLOSURES

## MONDAY 3rd MAY

11:00 AM - TRACK OPENS FOR ELIMINATIONS

17:00 PM - TRACK CLOSURES

17:30 PM - TROPHY PRESENTATION

The Trophy presentations take place at the Panasonic Air Conditioning Corporate Suite on the start-line. It would be nice to see you there so please come along and support the prize giving.

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# A.G.S. PLUMBING



The Super Series in 1998 promoted by Obsession Motorsports Ltd and organised at Avon Park Raceway by the APIRA has shown encouraging results. Complimentary letters have been received at the Obsession office from racers, spectators and sponsors alike. Let's look at each of them in turn:

**Racers** - have appreciated the improvements that have begun and are ongoing at the facility, from tidy and well organised pit spaces to a new state of the art timing system. They have raced for prize money donated by both the promoter and sponsors and have been asked for input and opinions and these have been listened to and acted on. Racers who have garaged their cars in the past are up-dating them and bringing them back to the track.

**Spectators** - also have appreciated the improvements to the facility. They have noticed the quick fire racing, lack of down-time and a gate price that is value for money. Super Series Drag Racing at Avon Park Raceway combines the thrill and speed of motor racing with a great family day out that doesn't break the bank.

**Sponsors** - have been pleased to be associated with the facility, they have seen their advertising boards and the decals on vehicles on television, heard their names mentioned and been looked after in the new corporate VIP suite. New sponsors have been welcomed with opened arms and old faithfuls appreciated. Value for money advertising whatever the budget - £50 upwards

**Everyone** - has been impressed with the 1998 season and noticed a new spirit in drag racing, a new togetherness where

everyone is pulling in the same direction for the good of the sport. Racer, promoter, club and track owner with the same goal in mind - Great British Drag Racing. All recognising the need to start at the beginning and go forward as a TEAM.

The Super Series '98 offered exciting racing from the sportsman classes and Obsession Motorsports hopes to introduce the professional classes in car and bike to the Super Series '99. I'm sure this will add an extra dimension to the already exciting drag racing we have seen throughout '98 and make '99 just that bit more special.

The addition of Junior Dragsters can only encourage more family involvement. As we all know - if the kids are keen the whole family is involved. The future of British Drag racing starts here.

For whatever reason in the past, British Drag Racing has not grown as those involved would have liked. The Super Series approach seems to me to be the way forward - a fair, honest and informed approach with a clear direction and aim. Most importantly it is recognised that everyone is important. If any one component is missing or heading in a different direction then it all falls flat on its face.

I would be pleased to hear any comments on the above, and from anyone who is interested in sponsoring either any of the professional classes at an invitational meeting later on this year or for any sponsorship for the sportsman classes at the Super Series '99.

Contact John Hunt - 01483 236 262.

# Junior Dragsters

**JUNIOR DRAG RACING NUTS ARE PROUD TO INTRODUCE JUNIOR DRAGSTERS WITH OBSESSION MOTORSPORTS AND OTHER ASSOCIATED COMPANIES TO RACE AT AVON PARK FOR THE FIRST TIME. THEY WILL ALSO BE ATTENDING OTHER RACEWAYS AND SHOWS BY INVITATION.**

Youngsters aged between 8 and 17 can take part in the exciting and colourful sport of Drag Racing and can drive the junior version of the top fuel dragster and participate at the same events as all the other Super Series racers.

Junior Drag Racing Nuts will be offering youngsters the chance to drive either on a hired or ownership basis. Their times will be recorded over 1/8 mile from a standing start. Experienced Junior Racers can reach speeds of up to 70 mph, covering the distance in 8.90 seconds, however each junior can race at their own pace.

Practice weekends will be available with training and tuition guidance preparing the junior racer for their debut at a major race meeting. The all-inclusive fee covers training and tuition guidance, the necessary licence, suitable safety wear and the use of Avon Park Raceway and its Corporate VIP unit with food and drink

This is a sport that the whole family can enjoy and a weekend at Avon Park Raceway is the ideal venue to enjoy not only Drag Racing but the picturesque town of Stratford on Avon, Shakespeare's County.

Junior Drag Racing Nuts would welcome any enquiries from either individuals or companies interested in any sponsorship packages. These can be tailor made from your decals to a full re-spray of a car in your colours; cash sponsorship or product support. Whatever your requirements we can accommodate.

You can subscribe to Junior Drag Racing Nuts and receive a JDRN T-shirt, decal and goodie bag, a membership card which entitles you to a 10% discount off JDRN merchandise and a quarterly newsletter in your annual subscription.

The Drag Racers of tomorrow are today's children. We must encourage and guide them to help them develop their full potential and realise their dreams.

For more information and to register your interest on any part of Junior Drag Racing please telephone John Hunt on 01483 236 262 or fax 01483 236 492 or write to Junior Drag Racing Nuts, Heathfield Farm, Smarts Heath Road, Woking Surrey GU 22 0RG.

## HOW CAN I HELP?

Junior Dragster is specifically a motorsport for the younger drag racer. These cars are based on the Top Fuel dragster but in a miniature version. Instead of racing over the quarter mile, these dragsters race over the eighth mile.

Junior Dragsters are very popular in America and Europe but has yet to set its mark on the UK. Obsession Motorsports is set to change that for this year with the introduction of four Junior Dragsters at Avon Park Raceway.

The concept of these dragsters will be for the young to be able to experience the thrills of competing, winning and accepting a trophy within our trophy ceremony. Obsession Motorsports will be offering these dragsters for hire at each of our events.

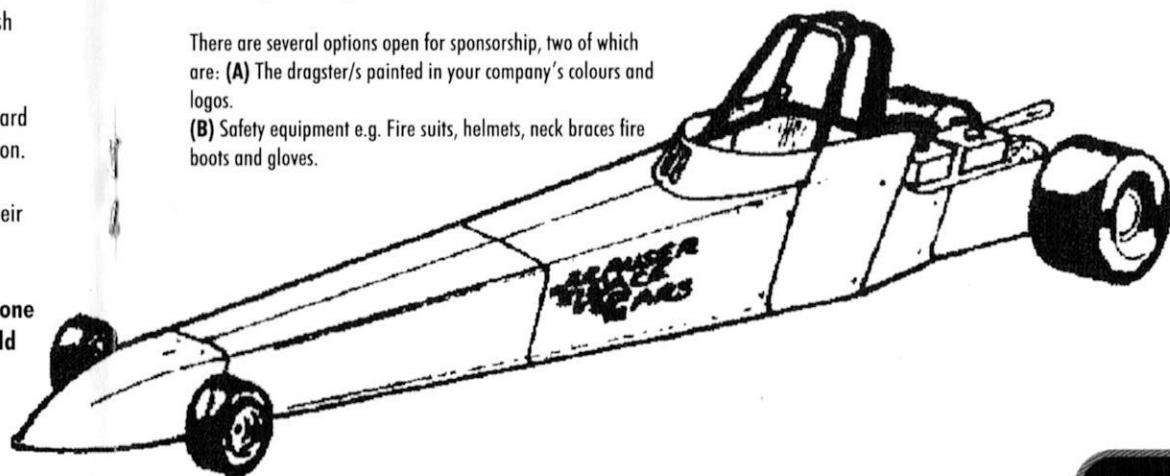
There are several options open for sponsorship, two of which are: (A) The dragster/s painted in your company's colours and logos.

(B) Safety equipment e.g. Fire suits, helmets, neck braces fire boots and gloves.

In return your company will receive potential exposure from visual and audio television coverage, PA commentary, track banners, programme credits, national and local press reports. VIP tickets would be made available with the use of the corporate facility.

The dragster/s would be made available for your company events / displays / shows etc.

The possibilities for maximum exposure are endless and your company would be marketing an area which at present is unmarketed.



# Super '99 Series

## PROUDLY PRESENT THE PANASONIC CORPORATE FACILITY

Obsession Motorsports and Avon Park Raceway were very proud of the introduction of the corporate facility in 1998. The building, sponsored by Panasonic Air Conditioning, takes pride of place at the start-line to the right of the staging lane and has excellent views of the race track. It also has a viewing gallery so none of the track action is missed. Downstairs food and drink will be served and tables and chairs provide a place to sit and rest a while.

We can offer companies the corporate facilities for either corporate days or weekends. Treat yourselves, business colleagues and employees to a day at a very reasonable price.

We are pleased to offer entry to Avon Park Raceway, VIP parking, full use of the corporate facility, VIP toilets at all Super Series events, tea, coffee, soft drinks and choice of hot or cold lunch in the all inclusive price of £25 per person per day. We can meet your special requirements where possible.

In addition to the use of the corporate facility you could be, when permitted by the Race Director and subject to on-track activity, taken on a guided tour of the pits, the commentary tower and watch the action from the bottom end of the track as the cars and bikes come through the finish line.

VIP Passes are also included as part of a package if your company is involved in any advertising for the Super Series at Avon Park Raceway.

If you spend £500 on advertising 1 free VIP season pass is awarded rising to 6 with an advertising spend of £3000. Each VIP season pass is worth £125.

The unit is available from the start till the end of racing on each day of the meeting. The race dates are shown on the back page.

If you would like to hire the unit for your exclusive use for a day or an evening please contact us for more details or if you wish to discuss the above in more depth.

**John Andrews  
digital arts**

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# HISTORY LESSON HOW DRAG RACING BEGAN

Drag Racing began in Southern California, USA. The first drag races took place on quiet back roads outside main towns or racing from one set of traffic lights to the next along the main "drag". This triggered off the local police and hot rodders were encouraged to race on the many disused airstrips left deserted after the second world war. 1951 and the NHRA (National Hot Rod Association) was a reality with rules, membership fees and its own magazine. Organised drag racing has taken place since and is a very popular multi-million dollar business in the US today.

Two cars or bikes will race each other from a standing start over a quarter mile with starting lights called a christmas tree. Runs are timed in seconds and speeds recorded by electronic timing equipment. In the 50's cars ran the distance in 10.5 seconds at 140 mph. Today times of 4.50 seconds and speeds of 320 mph are quite common.

Drag racing in England and the rest of Europe was to follow shortly after the US with its introduction in the early 1960's. Two American dragsters came to England and produced sufficient interest so the British Drag Racing Association was born and from then on other European countries expressed an interest.

Britain's first permanent drag strip was in operation in 1966 at Santa Pod Raceway in Bedfordshire.

In the late 1970's the UK's second permanent Drag strip opened at Long Marston near Stratford on Avon now known as Avon Park Raceway. The raceway has undergone radical changes in its 20 years and now has a 9 metre high sound wall around the start-line area and earth banking along one side of the track with grandstand seating for spectators on the other side (See the survival guide on page 14).

Obsession Motorsports began promoting Drag Racing events at Avon Park over the August Bank Holiday weekend 1997 called the Super Slam '97. Then in 1998 expanded to a four round championship called the Super Series '98 and held its first trophy awards and presentation dinner dance in October '98.

Obsession Motorsports are proud to announce the Super Series '99 which is a five round championship, 4 of which are incorporated into a 9 round National Championship also featuring 2 rounds of the British Top Alcohol Championship.

Obsession Motorsports shall in 1999 and for the Super Series introduce Junior Dragster Racing for the first time in this country.

TV Coverage for all 5 rounds will go out on the Sky network for the UK and Europe with a 30 minute stand-alone programme after each round.

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To A.P.I.R.A. Membership Secretary, Janet Nobes, 10 Rowan  
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## FIRE & ACCIDENT SAFETY TEAMS

# FAST

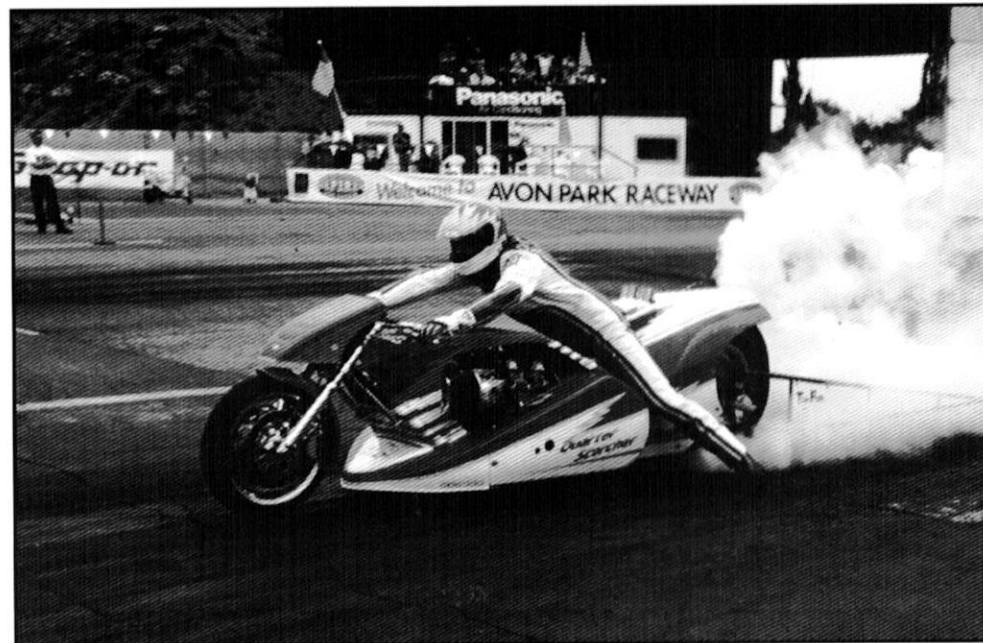
SPEED WITH SAFETY

In the time it has taken to read this, the life of a racing driver will have been saved thanks to a dedicated volunteer force of drag racing enthusiasts who act as safety marshals. Drag Racing, and in particular Avon Park Raceway, has its own dedicated few who look after the safety aspect of the sport. Known internationally as F.A.S.T. (Fire & Accident Safety Teams), teire emergency trucks have become a regular feature at Avon Park Raceway and Hockenheim, Germany. F.A.S.T. Was set up by Bruno Sanderson-Brown to specialize in drag racing fire & safety. F.A.S.T. Base all their procedures on those of the NHRA Safety Safari. It is a non-profit making organization, relying on sponsorship and donations, with extra income, other than running costs, pumped back into continually improving the units safety equipment and vehicles.

FOR FURTHER INFORMATION PLEASE CALL 0374 978 748

or

FAX 0121 500 6166



## THE RACERS NEED YOU!

We have to-date a number of classes which are still un-sponsored. It is with your help that we can make the sport grow for the future. Sponsorship comes in many forms and can be anything from prize money to trophies or even product support, every little bit helps and all of it goes back to the racers - the guys and girls out there providing the entertainment.

In return we can look to provide a package for you that gives you the maximum exposure suited to the level of sponsorship you provide. This can be in the form of track-side banners, P. A. Commentary, television coverage and more! But what you would gain most of all is the racer's gratitude.

If you would like to know a little bit more about how to get involved in some form of sponsorship call John Hunt or

Terry Gibbs at OML on:

**01483 236 262**

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# Avon Park RACEWAY

## SURVIVAL GUIDE

